

浙江吉利控股集团有限公司

数据愿景

Zhejiang Geely Holding Group Co., Ltd.

Data Vision

1. 总体描述 General Description

随着汽车行业的数字化和智能化进程加速，数据已成为行业重要的生产要素和创新发展的关键资源，加强数据治理、探索数据价值也成为汽车企业可持续发展的重点议题。

As the digital and intelligent automotive industry accelerates, data has become a crucial factor of production and a key resource for innovative development in the industry. Therefore, strengthening data governance and exploring data value have also become key issues for the sustainable development of automotive enterprises.

浙江吉利控股集团有限公司（以下简称“吉利控股集团”“公司”或“我们”）致力于成为一家具有高度数据责任感的领先企业，在提升数据全生命周期安全治理能力的同时，充分运用数据资源，加强车辆安全保障、优化用户服务、贡献社会治理，践行数据向善，推动数字共融，为用户、员工、合作伙伴等利益相关方创造更大价值。

Zhejiang Geely Holding Group Co., Ltd. (“Geely Holding”, “the Group”, or “we” for short) is committed to becoming a leading enterprise with a strong sense of data responsibility. While enhancing our capability of data security governance across the entire lifecycle, we fully utilize data resources to strengthen vehicle safety, optimize user services, and contribute to social governance. In addition, we deliver the philosophy of data for good and promote digital integration, creating greater value for our stakeholders, including users, employees, and partners.

2. 我们的行动 Our Initiatives

(1) 开展负责任的数据治理 **Carrying out Responsible Data Governance**

吉利控股集团高度重视用户的数据安全，以透明、安全、负责的方式获取和处理数据，推动“负责任使用数据”理念贯穿产品全生命周期并向价值链延伸。公司制定《数据安全总则》，明确数据生命周期中采集、传输、存储、使用、开放、销毁等各个环节的管理原则，包括：

We always prioritize user data security, acquiring and processing data in a transparent, safe, and responsible manner. We also promote the concept of “responsible data use” throughout the entire product lifecycle and extend it along the value chain. To this end, we have established the *General Principles of Data Security Management*, which outlines management principles for various stages of the data lifecycle, including collection, transmission, storage, use, sharing and destruction. It includes:

- **合法正当：**严格遵守国际、国内数据与隐私保护相关法律法规，确保涉及个人信息的数据处理活动完全符合业务所在地的国家、地方法律及监管要求。
- **Legality and legitimacy:** We strictly adhere to international and Chinese laws and regulations related to data and privacy protection, ensuring that all data processing activities involving personal information fully comply with the national and local laws and regulatory requirements of operational locations.
- **目的明确和限制：**数据处理活动有明确、清晰、具体的数据处理目的，且在后续过程中的任何数据处理活动不超出或违反以上目的。
- **Purpose specification and limitation:** Data processing activities shall have clear, specific, and well-defined objectives, and any subsequent data processing activities shall not exceed or violate these stated purposes.
- **最小必要：**在数据处理活动过程中的各环节都遵守最小必要原则，仅采集业务实现所必需的最小量数据，仅处理满足业务目的所必需的最小限度的数据，仅申请能够达成目的所需的合理且必要的权限。
- **Minimum necessary:** We adhere to the “minimum necessary” principle throughout the various stages of data processing activities. This means

collecting only the minimum amount of data necessary for business operations, processing only the data that is essential to achieve business objectives, and requesting only the reasonable and necessary permissions required to fulfill these purposes.

- **公开透明：**处理个人信息时遵循公开、透明原则，公开个人信息处理规则，明示处理目的、方式和范围。
- **Openness and transparency:** When processing personal information, we follow the principles of openness and transparency. This involves publicly disclosing the rules for handling personal data and clearly stating the purposes, methods, and scope of the processing.
- **存储限制原则：**按约定目的或用途存储数据；对于已达成数据处理目的、不再需要留存的数据，确保及时删除。
- **Principle of storage limitation:** We shall store data only for the agreed purposes or uses. For data that has fulfilled its processing purpose and is no longer necessary to kept, we ensure the timely deletion.
- **安全保障：**为数据全生命周期提供合理必要的保护机制，以防止数据被篡改、破坏、泄露或者非法获取、非法利用等风险。
- **Security assurance:** We provide necessary and reasonable protection mechanisms for the entire lifecycle of data to prevent risks such as data tampering, destruction, leakage, or unauthorized access and illegal use.

(2) 共建数字包容共享的生态系统 Jointly Establishing a Digital, Inclusive and Sharing Ecosystem

吉利控股集团坚信，在数字科技和产业深度融合的时代中，践行数字包容不仅是弥合数字鸿沟、驱动社会公平的关键路径，也是运用尖端科技解决环境与社会挑战的责任之举。在此背景下，公司致力于构筑数字包容共享的宏伟蓝图，兼顾数据安全责任与数据价值创新，赋能用户体验，创新服务生态，包括：

We firmly believe that in the era of deep integration of digital technology and industries, upholding digital inclusion is not only a key path to bridging the digital divide and driving social equity but also a responsible initiative to use cutting-edge technology to address environmental and social challenges. Against this backdrop, we

are committed to building a grand blueprint for digital inclusion and sharing, balancing data security responsibilities with data value innovation, empowering user experiences, and innovating in the service ecosystem, including:

- **持续推动创新：**依托“一箭九星”、星睿智算中心、魅族生态架构等技术布局，将汽车产品打造成与智能万物自由链接的超级智能终端；致力于发展合乎道德的人工智能，持续探索汽车数据及智能技术在解决环境、社会等更广泛可持续发展问题中的可行性。
- **Continuously promoting innovation:** Relying on technology frameworks such as “One Arrow, Nine Stars,” the Xingrui Intelligent Computing Center, and the Meizu ecological architecture, we strive to transform automotive products into super-intelligent terminals that freely connect with the Internet of Everything. We are dedicated to developing ethical artificial intelligence and continually exploring the feasibility of automotive data and intelligent technology in addressing broader sustainability issues related to the environment and society.
- **赋能生态系统：**以数据合规治理为前提和底线，依托负责任的开放数据、数据共享合作等形式，致力于构建一个开放、互惠的生态系统，与供应商、合作伙伴、研究机构等共同挖掘数据潜力，推动产业协同发展。
- **Empowering the ecosystem:** With data compliance governance as the prerequisite and bottom line, we rely on responsible open data, data sharing cooperation, and other forms, to build an open and mutually beneficial ecosystem. Together with suppliers, partners, research institutions, we will jointly tap into the potential of data and promote the collaborative development of the industry.

吉利控股集团作为行业领先的智能电动出行和能源服务科技公司，将持续秉持“让世界充满吉利”的美好愿景使命，以数据责任为基石，引领行业变革，共创美好未来。

As a leading smart electrical mobility technology enterprise and energy service provider, Geely Holding will continue to uphold the vision and mission of “a

sustainable future, a better world.” With data responsibility as foundation, we strive to lead industry transformation and create a better future together.