

Tong Xiangbei Biography

>> New Global CEO Of smart Brand



Stuttgart/Hangzhou. Mr. Tong Xiangbei has been appointed the new global CEO of the smart brand and will oversee all operations relating to the brand including sales, marketing, R&D, production and after sales. Mr. Tong has 24 years of experience in automotive industry. Before joining the smart joint brand, Mr. Tong Xiangbei has worked for global automotive OEMs both in the United States and in China.

Mr. Tong Xiangbei was born in 1971 (49 years old) and has more than 2 decades experience in the automotive industry, in addition he has made considerable contributions to the development of Geely Auto Group since joining the group in 2015.

Mr. Tong graduated in from Beijing Polytechnic University, one of China's leading universities, in 1996 with a bachelors in automotive and internal combustion engine design after which he entered into the auto industry, first as a mechanic at a Beijing based automotive services company before joining Ford China in 1998. Mr. Tong spent 17 years working at Ford's global facilities where he worked in the USA, China and in the Asia Pacific region where he oversaw the development of multiple new global assembly plants as well as the successful launch of multiple new models.

Mr. Tong joined Geely Automotive Group in 2015 where he led completion of the flagship Lynk & Co production facility in Zhangjiakou City which is capable of producing over 250,000 cars per annum based on Geely's flagship architecture and powertrains. Mr. Tong has also undertaken other roles within Geely Auto Group including leading on the development and construction of Geely Auto's future industrial projects.

Further information about smart is available online: www.media.daimler.com and www.smart.com